

Sponsor Options - Special Custom Filler

Following is a summary of costs and options for ways you can feature your Sponsors to give them the most visibility during your Event. Signage should be visible and legible from 30 to 50 yards distance, and is all-weather. We are enclosing three levels of prices and two style options for the custom work. Starting from low to high price, and increasing in size and complexity for different levels of project Sponsorship.

There are two types of price: one - for the underlying fill material, two - for the custom logo work.

Unless otherwise specified, all fill items are done in wood, with special surface treatments applied to extend the life of the Sponsor signage, which is a combination of hand painting, vinyl and pvc, with weather seal. We are also able to custom match paint and most vinyl colors almost exactly. You can submit pantone ink colors and/or paint formulations, and printed color samples in case the calibrations on the digital files and monitors are not sufficiently exact.

Printed artwork can be mailed to our Corporate address. Emailed digital files may be submitted to: jumpswest@gmail.com.



We can color-match just about any color to your specific palette.

Level One. Up-to-3 color Plank. Price range: \$125-\$165 for plank. Depth is 8" to 18".



Lettering only for this size/style of planks starts at \$95. Add logo: from \$75.

Level 2. Multicolor plank – some additional Engineering Work. Planks can range from \$300 to \$450. Some are multilayered. Depth is generally 20"-24". First plank shown is tongue-in-groove PVC.







This plank has one continuous sheet specially

applied to the surface. Requires special treatment and handling skills.

Level 3 Plank. Unique design. High degree of handpainting/other customization. Size can vary from 'skinny' to oversize or 2 pc. (8' \times 10" up to 12' \times 30"). From \$350 - \$600. All the below can accept custom signage.



702-562-4077



CUSTOM LOGO WORK:

LETTERING ONLY – FROM \$95. Lettering is not just cut vinyls. Lettering is placed on special all-weather backing board and sealed with weather sealer. Lasts 3-5x longer than just glued vinyls alone.

LETTERING PLUS LOGO – FROM \$170. Logo work can range greatly in price, based on quality of submitted file, scalability, number of colors. Work is usually placed on all weather backing board and sealed with weather sealer. Sometimes, special skills are required to apply logos including hand painting features, multilayered applications, and layouts.

PRICING FOR LETTERING AND LOGO WORK

Page 2: Letter Sizes from 9.5 - 13". Length of white PVC backing board up to 8'. Lettering only: \$95. Logo: \$75.

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Page 3: Letter Sizes from 14" to 22". Length of PVC backing board up to 8'. For these larger projects, may need to use either more than one backing board, or continuously print on a single shiny smooth surface sheet – requires special handling/mounting skills which we provide. These larger projects can combine – handpainting – freehand drawing, continuous single sheet, multicolor printing, and/or PVC backing board/s with glued vinyls. All options include weather sealing. Colors of PVC backing board may include: white, black, orange, yellow, maroon, sky blue, grey, Kelly green, red or cream.

Lettering only: Flat Fee of \$135.00 each.

Logo: \$95 minimum. Creates a scalable digitized file. Price allows for production of TWO logos (i.e. can do both sides of the custom fill material).

Rectangular Walls: Can be built in sizes from $18" \times 10'$ (2 pc. Set) up to $30" \times 12'$ (2 pc. Set). Can do double wording/logo to cover a section of or the entire wall surface.

Partial covering: Lettering from \$65/each and logo from \$75/each.

Sunburst triangles: Can be built in sizes 2' x 5' or 3' x 6'. Will use custom cut PVC backing board. Color choices include: : white, black, orange, yellow, maroon, sky blue, grey, Kelly green, red or cream.

First logo: \$95. Second logo: \$65. Lettering: \$95 each.

ALL THE ABOVE CAN BE MOUNTED WITH VELCRO BACKING SO YOU CAN REMOVE/ROTATE SIGNAGE AMONG DIFFERENT SPONSORS, AND/OR GIVE THEM THEIR SIGNAGE AT THE END OF THE EVENT/S.

Exhibit A

Submission formats:

High resolution .jpeg files, or preferably .tif or vector files. Even some .pdf formats are acceptable.

Many logos and fonts reproduce very well for small size reproductions such as letterhead stationary, web pages and business cards, but require special 'smoothing' and layout when scaled to 12' x 2' size. Serrations on fonts, low resolution files, etc. all have to be redrawn by the graphics department when scaled for outdoor large size usage. Fixed costs minimums and some surcharges may apply if the artwork has to be redrawn.

Submit artwork to: jumpswest@gmail.com